

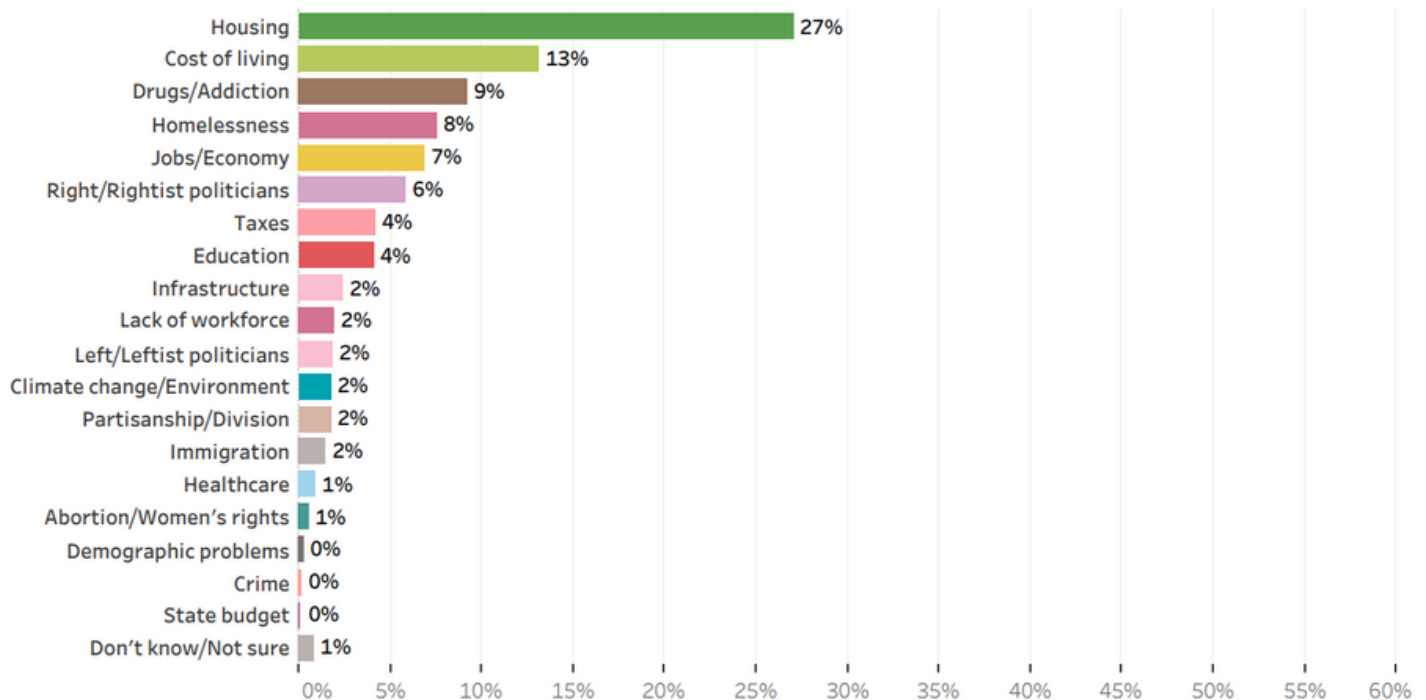


# NEW HAMPSHIRE VOTERS WANT MORE AFFORDABLE HOUSING

## Most Important Problem

When asked what they believe is the most important problem facing New Hampshire, 27% of Granite Staters mention housing, followed by the cost of living (13%), drugs or addiction (9%), homelessness (8%), jobs or the economy (7%), the political right or rightist politicians (6%), taxes (4%), and education (4%). The percentage of people who cite the cost of living as the most important problem in the state (13%) has increased since March (7%).

## Most Important Problem Facing New Hampshire - August 2023



**\* NH voters think housing is the most important issue facing the state.**

*Granite State Poll, University of New Hampshire Survey Center, August 2023.*

**\* Not a single voter polled under age 35 disagreed with the need for more affordable housing in their community.**

*Annual Statewide Survey of Voter Attitudes on Affordable Housing, Saint Anselm Center for Ethics in Society, July 18-20, 2023*

**\* 78% of NH voters think that their community needs more affordable housing.**

*Annual Statewide Survey of Voter Attitudes on Affordable Housing, Saint Anselm Center for Ethics in Society, July 18-20, 2023*

**\*A majority of NH voters want to see affordable rental options in all communities, including suburbs and rural towns.** 64% of respondents disagree with the statement “Our suburbs and rural towns should have mostly just single-family homes. Apartments, duplexes, and townhouses should be built only in cities.”

*Annual Statewide Survey of Voter Attitudes on Affordable Housing, Saint Anselm Center for Ethics in Society, July 18-20, 2023*

**\*A significant increase in NH voters support local land-use regulation reform to allow for more housing.** Net agreement went from +12 in 2022 to +26 in 2023 (60% agreeing, 34% disagreeing) to the statement: “New Hampshire towns and cities should change their planning and zoning regulations in order to allow more housing to be built.”

*Annual Statewide Survey of Voter Attitudes on Affordable Housing, Saint Anselm Center for Ethics in Society, July 18-20, 2023*

**\*Polling shows a decline in NIMBY sentiment.** Net agreement with the statement, “My neighborhood needs more affordable housing to be built” grew from +7 in 2022 to +21 in 2023 (58% agreeing, 37% disagreeing).

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